



SAUNIT MANAGEMENT AND TECHNICAL COUNCIL

MANAGEMENT COURSES

Diploma Program in Business Administration (DBA)

Database administrators (DBA) work with technology, using specialized types of software to store and organize a company's data. This could include a variety of information, from confidential financial numbers, to payroll data, to customer shipping records. A DBA makes sure that data is available to users, and that it's kept secure from unauthorized access or accidental loss or corruption.

Min. Qualification: 10+2 Equivalent (with Exp)

Duration: 1 year

Medium of Instruction: English

Fee Structure: Rs. 12,500/- for full program to be paid Semester wise Rs. 6,250/- per semester.

Subject covered

1 st Sem	2 nd Sem
1. Principles of Management	4. Strategic Management
2. Organizational Behavior	5. Operations Management
3. Business Communication	6. Specialization





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Bachelor Program in Business Administration (BBA)

The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship. During the tenure of the course, candidates learn various aspects of business administration and management through class room lectures and practical projects like internship.

Min. Qualification: 10+2/DBA (with Exp)

Duration: 3 years

Medium of Instruction: English

Fee Structure: Rs. 35,500/- for full program to be paid Year wise Rs. 11,700/- per Year.

Subject covered

1 st yrs	2 ND yrs	3 RD yrs
1. General Management	6. Business Communication	11. Marketing Management
2. Principles of Management	7. Financial Accounting	12. Industrial Management
3. Consumer behaviour	8. Business Statistics	13. Operations Management
4. Foundation of Humanities & Social Science	9. Corporate Law	14. E - Commerce
5. Fundamentals of Computers	10. International Business	15. Strategic Management





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Master Program in Business Administration (MBA)

Master of Business Administration or MBA is one of the most popular post-graduate programs in India and abroad. The two-year program is a gateway to a plethora of job opportunities in the corporate world. Here are some important facts about the MBA program:

Min. Qualification: Graduate/Equivalent (with Exp)

Duration: 2 years

Medium of Instruction: English

Fee Structure: Rs. 40,000/- for full program to be paid semester wise @Rs. 10,000/- per semester.

Subject covered

1 st Sem	2 nd Sem	3 rd Sem	4 th Sem
1. General Management	5. Marketing Management	9. Human Resource Management	13. Corporate Law
2. Organizational Behavior	6. Business Ethics	10. Environmental Management	14. Export Management
3. Financial Accounting	7. Operations Management	11. Consumer Behavior	15. Project
4. Strategic Management	8. International Business	12. Business Management	Specialization-1
			Specialization-2





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Post Graduate Diploma in Business Administration (PGDBA)

The Post Graduate Diploma in Business Analytics (PGDBA) aims to help shape the emerging profession of business analytics by delivering a cutting edge inter disciplinary educational experience to graduate applicants with an aspiration of building a career in this field.

Min. Qualification: Graduate/Equivalent (with Exp.)

Duration: 1 years

Medium of Instruction: English

Fee Structure: Rs. 35,500/- for full program to be paid Year wise Rs. 17,500/- per Year.

Subject covered

1 st Sem	2 nd Sem
1. Principles of Management	6. Retail Management
2. Organizational Behavior	7. Financial Risk Management
3. Business Communication	8. Project Management
4. Strategic Management	9. E-Commerce
5. Operations Management	10. Specialization





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Executive Master in Business Administration (EMBA)

Executive MBA programs provide the best option for working executives seeking to advance their careers. It prepares functional managers for general management roles and equips them with essential management disciplines. The program broadens their management skills through

Min. Qualification: Graduate/Equivalent (with Exp.)

Duration: 1 years

Medium of Instruction: English

Fee Structure: Rs. 25,000/- for full program to be paid semester wise @Rs. 12,500/- per semester.

Subject covered

1 st Sem	2 nd Sem
1. Marketing Management	6. Applied Operations Research Statistics
2. Organizational Behavior	7. Financial Accounting
3. Principles of Management	8. International Business Management
4. Management Information System	9. Human Resource Management
5. Business Ethics	10. Specialization

